

Production Rate Card 2023

UX

Standard Screen £550
LANDING, FORMS, DASHBOARD 3 ROUNDS

Basic Screen £275
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

Creative

Standard Storyboard £660
NEW STORYBOARD FROM ASSETS 3 ROUNDS

Rich Media Storyboard £990
NEW STORYBOARD FROM ASSETS 3 ROUNDS

Standard Screen £660
LANDING, FORMS, DASHBOARD 3 ROUNDS

Basic Screen £415
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

Static Content £195
SOCIAL POST, SITE SKIN, END CARD 1 ROUND

Reversion £30
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

App Build

Cross Platform App Development —
BESPOKE DEVELOPMENT ON REQUEST

Banners

Static Banner Creation £140
NEW CREATIVE FROM ASSETS 2 ROUNDS

Static Banner Adaption £55
RESIZE, REFORMAT 1 ROUND

Static Banner Reversion £30
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

HTML Banner Creation £440
NEW CREATIVE FROM ASSETS 3 ROUNDS

HTML Banner Adaption £110
RESIZE, REFORMAT 1 ROUND

HTML Banner Reversion £35
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

Rich Banner Creation £660
NEW CREATIVE FROM ASSETS 3 ROUNDS

Rich Banner Adaption £220
RESIZE, REFORMAT 1 ROUND

Rich Banner Reversion £45
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

API Build

Server-Side Development —
BESPOKE DEVELOPMENT ON REQUEST

Email

Email Design £440
NEW CREATIVE FROM ASSETS 3 ROUNDS

Email Build £275
HTML FROM PSD 2 ROUNDS

Email Reversion £35
LOCALISATION, CTA, PACKSHOT 0 ROUNDS

Video

Video Creative £1320
BUILD FROM CUTS & STORYBOARD 3 ROUNDS

Video Adaption £440
ADAPT, REFORMAT 1 ROUND

Video Localisation £165
SUBS, VO, ENDCARDS 1 ROUND

Web

Rich Screen £880
LANDING, FORMS, DASHBOARD 3 ROUNDS

Standard Screen £330
DETAIL, INTERMEDIATE, FEATURE 2 ROUNDS

Basic Screen £165
CONTENT, LEGALS 1 ROUND